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News Release

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Renowned Architect Frank O. Gehry and Progressive Corporation Chairman Peter B. Lewis to Present Dialogue at Severance Hall

Event Rescheduled Following the Events of Sept. 11

CLEVELAND — World-famous architect Frank O. Gehry and The Progressive Corporation's chairman and noted arts patron Peter B. Lewis will dialogue at 6:30 p.m. on Wednesday, June 12, 2002, as part of the series **Art and Management: What Can We Learn from Each Other?** Presented by the Weatherhead School of Management at Case Western Reserve University (CWRU) and the Cleveland Museum of Art (CMA), this series focuses on innovation in architectural design and creative management. Originally scheduled for Sept. 19, 2001, the dialogue was postponed following the events of Sept. 11. The event has been moved to Severance Hall, located at 11001 Euclid Avenue, to accommodate the overflow audience that was expected in September. This is the final dialogue of the series. **Limited free tickets remain for this event.** Call 1-888-CMA-0033 to order tickets.

Mr. Gehry is the architect of the Weatherhead School's five-story, 150,000-square-foot Peter B. Lewis Building, located at the intersection of Ford Drive and Bellflower Road on CWRU's North Campus in University Circle. The building will open this summer.

"These men are, each in their own way, world leaders in architecture and have long collaborated to produce the finest in forward-looking architecture," notes CMA Director Katharine Lee Reid. "This is a rare opportunity to hear first-hand the thoughts and philosophies that support some of the most important architectural accomplishments of our time." Mohsen Anvari, Dean and Albert J. Weatherhead III Professor of Management at the Weatherhead School, emphasizes the value of collaboration in realizing the desired outcome. "Only through the shared vision of Peter Lewis and the Weatherhead faculty, together with the astonishing talent of Frank Gehry, could a project like the Peter B. Lewis Building come to fruition. The Lewis building not only reflects the innovative learning environment that

characterizes the Weatherhead School, but also provides an ideal setting in which to develop leaders for the creative learning organizations of the 21st century."

Frank O. Gehry

Frank O. Gehry's career has spanned four decades and produced public and private buildings in the United States, Europe, and Asia. In a *New York Times* article, architecture critic Paul Goldberger wrote that Gehry's "buildings are powerful essays in primal geometric form and ... materials, and from an aesthetic standpoint they are among the most profound and brilliant works of architecture of our time." Gehry's many distinguished projects include the Guggenheim Museum Bilbao in Bilbao, Spain; the DG Bank Building, a mixed-use building adjacent to the Brandenburg Gate in Berlin; the Experience Music Project in Seattle; the Bard College Center for the Performing Arts in Annandale-on-Hudson, New York; and the Corcoran Gallery and School of Art in Washington, D.C. His work has earned him several of the most significant awards in the architectural field, including the Arnold W. Brunner Memorial Prize in Architecture from the American Academy of Arts and Letters; the Pritzker Architecture Prize; and the Wolf Prize in Art (Architecture). Gehry is a Fellow of the American Academy of Arts and Letters; a trustee of the American Academy in Rome, and a Fellow of the American Academy of Arts and Sciences. His work has been featured in major architectural publications and in national and international trade journals, including *Newsweek, Time, Forbes, The Economist, Vanity Fair, Art in America,* and *The New York Times.*

Peter B. Lewis

Over the past 30 years, Peter B. Lewis has transformed a 100-employee company with $6 million in revenues into a full-line auto insurer with 19,000 employees and annual sales of $6.4 billion. Today, Progressive is the nation's fourth largest auto insurer and ranks among the top companies in any industry for long-term growth and total return to shareholders. Michael Hammer, co-author of the influential management book *Reengineering the Corporation* (Harperbusiness, 2001) has called Progressive "one of the best run companies in America."

Lewis brings the same sensibilities to his philanthropy that he brings to business — he invests in people like Gehry, who demonstrate a clear, creative, courageous vision and who break new ground and show results. Three recent precedent-setting charitable gifts epitomize Lewis's philosophy.

- $36.9 million to the Weatherhead School of Management to fund the construction of its new facility, designed by Gehry. The building is intended to provide a stimulating and creative learning environment that supports the school's innovative, nationally recognized curriculum.
- $55 million to Princeton University, Lewis's alma mater, to endow its pioneering research effort in genomics, the Lewis-Sigler Institute for Integrative Genomics.